

THE PHILADELPHIA AUTO SHOW **BLACK TIE TAILGATE**

BENEFITING NURSING AT CHILDREN'S HOSPITAL OF PHILADELPHIA



PARTY WITH A PURPOSE! ■ 01.30.26

BLACK TIE TAILGATE AT A GLANCE

Kick off one of the country's best and biggest Auto Shows with the largest black-tie event in the region. Black Tie Tailgate guests will enjoy a night of music, dancing, great food, open bar and the world's finest automobiles.

All proceeds will benefit the Department of Nursing and Clinical Care Services at Children's Hospital of Philadelphia and its patient/family education initiatives. A great way to show your appreciation for the unsung heroes at Children's Hospital of Philadelphia.

CORPORATE SPONSORS RECEIVE RECOGNITION ON THE FOLLOWING:

- Company name inclusion on invitations mailed to 8,000+ households (sponsors of \$7,500 and up)
- Inclusion on Black Tie Tailgate website sponsor page with link
- Inclusion on event signage
- Company logo on sponsor page of the Auto Show digital and printed program guide
- Acknowledgement of support at event program presentation

CORPORATE SPONSOR BENEFITS

\$20,000 PLATINUM SPONSOR RECEIVES:

- 30 Black Tie Tailgate tickets
- 350 Auto Show tickets (good any public show day)

\$15,000 GOLD SPONSOR RECEIVES:

- 16 Black Tie Tailgate tickets
- 200 Auto Show tickets (good any public show day)

\$7,500 SILVER SPONSOR RECEIVES:

- 8 Black Tie Tailgate tickets
- 100 Auto Show tickets (good any public show day)

\$5,000 CARING SPONSOR RECEIVES:

- 6 Black Tie Tailgate tickets
- 50 Auto Show tickets (good any public show day)

\$3,000 CLUTCH CLUB SPONSOR RECEIVES:

- 4 Black Tie Tailgate tickets
- 20 Auto Show tickets (good any public show day)

For sponsorship information, contact Kathy Spencer at 610.999.6293 or Kathy@adagp.com