



ELECTRIC VEHICLE TEST TRACK

PRICING:

\$40,000 for e-Track participation (2-3 EVs/PHEVs*)

Plus **\$6.50/sq. ft.** for main display space

INCLUDES:

- Display space directly adjacent to e-Track
- Daily vacuuming/mopping and trash removal
- Vehicle move-in/move-out labor
- Track designed and built by Show Management
- Track safety personnel
- Powered charging station(s) in each staging area
- Barrier covers with brand logo
- Promotion on phillyautoshow.com
- Complimentary auto show tickets

**Up to 2 track vehicles for spaces <10,000 sq. ft.; up to 3 track vehicles for spaces >10,000 sq. ft.*

OEM PROVIDES: Vehicles, drivers, registration hardware/software/staffing

LIMITED SPACE AVAILABLE ■ FIRST COME, FIRST SERVED

RESERVE TODAY! Contact Mike Gempp at mike@phillyautoshow.com or 610-279-5229

2023 e-Track
riders reported being

**TWICE AS LIKELY
TO BUY AN EV**

in the next 5 years as their
non-riding peers

(See more 2023 e-Track
results [here](#))



2024 PHILADELPHIA AUTO SHOW ■ JANUARY 13–21 ■ PENNSYLVANIA CONVENTION CENTER