



RIDE & DRIVE OPPORTUNITIES

OUTDOOR RIDE & DRIVES:

\$25,000 (dock launch) / **\$35,000** (street launch)

City street drive only—no closed course available

INDOOR RIDES:

\$2.00/sq.ft.

Main exhibit floor location

ALL RIDE & DRIVES INCLUDE:

- All necessary permits, space and fire marshal approvals obtained by Show Management
- Complimentary General Admission auto show tickets
- Inclusion on “Ride & Drive” and “Event Schedule” pages of phillyautoshow.com
- Mentions on Philly Auto Show social media
- On-site signage/Way-Finder/Road Map inclusion
- For street launch events, lobby space for registration/surveys
- Media exposure where available

*Ride & Drive opportunities subject to availability. Prior participants have first right of refusal.
OEM/vendor responsible for all labor, electrical, internet/wi-fi access, security, rentals, off-site overnight parking, etc.*



LIMITED SPACE AVAILABLE ■ FIRST COME, FIRST SERVED
RESERVE TODAY! Contact Kelsey Baker at kelsey@adagp.com or 267-815-1898

2026 PHILADELPHIA AUTO SHOW ■ JAN 30—FEB 8 ■ PENNSYLVANIA CONVENTION CENTER