



## MEDIA RELEASE

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### **Philadelphia Auto Show Invites Consumers To *Unlock Their Curiosity***

***--2026 Event Will Feature Two e-Tracks sponsored by PECO--***

**East Norriton, PA – January 13, 2026** – The Philadelphia Auto Show invites area consumers to *Unlock Their Curiosity* by experiencing two different indoor e-Tracks at its 2026 event. Sponsored by PECO, the two e-Tracks will feature Kia, Lucid, Tesla and Toyota on one course and Cadillac, GMC/Hummer, Polestar and Volvo on another.

“We have always prided ourselves on educating the consumer about the latest vehicle options to hit the market,” said Mike Gempp, president of the Auto Dealers Association of Greater Philadelphia, which produces the Philadelphia Auto Show. “We all know there has been a tremendous increase in electric and hybrid vehicle options and consumers are curious about them. With questions ranging from “Are they as quiet as everyone says?” to “How quickly does the battery charge?” and everything in between, the Auto Show is the place to unlock your curiosity and get your answers.”

Vehicles that will be highlighted on this year’s e-Tracks include the Cadillac OPTIQ & VISTIQ; GMC Sierra EV & HUMMER SUV; Polestar 3 & 4; Volvo EX30, EX90 & XC60 PHEV; Lucid Air & Gravity; Kia Sportage PHEV, EV6 GT-Line & EV9 GT-Line; Tesla Y Premium, 3 Premium & Cybertruck; and Toyota Prius PHEV, RAV4 PHEV & bZ.

The annual Philadelphia Auto Show pulls into the PA Convention Center from January 31 to February 8. The 2026 event has the most manufacturers participating in recent years. Given this plus the aforementioned two e-Tracks, several new displays such as Heroes Highway, Adventure Trail, Route ‘26 and more, this year’s Auto Show has more reasons for Philadelphians to attend than ever.

For additional highlights and specifics, please visit [phillyautoshow.com](http://phillyautoshow.com).

**About the 2026 Philadelphia Auto Show:** The 2026 Philadelphia Auto Show will park at the Pennsylvania Convention Center from January 31 to February 8. The Black Tie Tailgate Preview benefiting the Department of Nursing at Children’s Hospital of Philadelphia will take place on Friday, January 30. For tickets and more details, visit [phillyautoshow.com](http://phillyautoshow.com).

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