AUTO SHOW PHILADELPHIA

# INDOOR VEHICLE TEST TRACK

**ACTIVATION PRICE: $40,000** for Track participation
(with minimum 4,000 sq. ft. display space at **$7.00/sq. ft.)**

## INCLUDES:

- 2-3 vehicles on Track* (**NEW for 2027** - **all powertrains welcome!**)
- Display space directly adjacent to Track (attendees enter & exit Track through your display!)
- Daily vacuuming/mopping and trash removal
- Vehicle move-in/move-out labor
- Track designed and built by Show Management
- Track safety personnel
- Access to Level 2 charging station(s) within Track (if needed)
- Barrier covers with brand logo
- Promotion on phillyautoshow.com
- Complimentary auto show tickets

**2 vehicles for spaces <10,000 sq. ft.; 3 vehicles for spaces >10,000 sq. ft.*

**PARTICIPANT PROVIDES:** Vehicles, drivers, registration hardware/software/staffing



**LIMITED SPACE AVAILABLE • FIRST COME, FIRST SERVED**

**RESERVE TODAY!** Contact Kelsey Baker at **kelsey@adagp.com** or 267-815-1898

2027 PHILADELPHIA AUTO SHOW • JANUARY 16–24 • PENNSYLVANIA CONVENTION CENTER

AUTO SHOW PHILADELPHIA

# INDOOR VEHICLE TEST TRACK

**PACKAGE PRICE: $75,000**

**INCLUDES:**

- 2 vehicles on Track (**NEW for 2027** - **all powertrains welcome!**)
- 2,500 sq.ft. adjacent to Track for registration, line queue and display vehicle(s)
- Standard carpet & branded ID tower within space
- Daily vacuuming and trash removal
- Vehicle move-in/move-out labor
- Track designed and built by Show Management
- Track safety personnel
- Access to Level 2 charging station(s) within Track (if needed)
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- Complimentary auto show tickets

**PARTICIPANT PROVIDES:** Vehicles, drivers, registration hardware/software/staffing



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