AUTO SHOW
PHILADELPHIA

RIDE & DRIVE OPPORTUNITIES

OUTDOOR RIDE & DRIVES:

$25,000 dock launch (up to 5 vehicles)

$35,000 street launch (up to 10 vehicles)

City street drive only - no closed course available

INDOOR RIDES:

$2.00/sq.ft

Main exhibit floor location

ALL RIDE & DRIVES INCLUDE:

- All necessary permits, space and fire marshal approvals obtained by Show Management
- Complimentary General Admission auto show tickets
- Inclusion on “Ride & Drive” and “Event Schedule” pages of phillyautoshow.com
- Mentions on Philly Auto Show social media
- On-site signage/Way-Finder/Road Map inclusion
- Dedicated space for registration/surveys
- Media exposure where available

Ride & Drive opportunities subject to availability. Prior participants have first right of refusal.
OEM/vendor responsible for all labor, electrical, internet/wi-fi access, security, rentals, off-site overnight parking, etc.



LIMITED SPACE AVAILABLE • FIRST COME, FIRST SERVED

RESERVE TODAY! Contact Kelsey Baker at **kelsey@adagp.com** or 267-815-1898