MEDIA RELEASE

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2027 Philadelphia Auto Show Set for January 16–24 at the Pennsylvania Convention Center

--Nine days of automotive excitement, vehicle browsing and family fun return to Philadelphia; Black Tie Tailgate Preview set for January 15--

East Norriton, PA – November 6, 2026 – Mark your calendars! The Philadelphia Auto Show is gearing up to take over the Pennsylvania Convention Center from Saturday, January 16, through Sunday, January 24, 2027, bringing nine days of automotive excitement, family entertainment and opportunities to get up close with the latest vehicles to hit the market.

One of Philadelphia's most anticipated winter traditions, the Philadelphia Auto Show will once again give consumers the opportunity to explore a wide variety of vehicles, discover the latest automotive innovations and enjoy interactive experiences for the entire family.

"The Philadelphia Auto Show is a great way to kick off the new year in Philadelphia," said Kelsey Baker, Philadelphia Auto Show Director. "We're looking forward to welcoming consumers from all over the region for an event that offers something for everyone, whether they're shopping for their next vehicle, exploring the latest automotive technology or simply looking for a fun day out with family and friends."

The festivities will begin with the ever-popular Black Tie Tailgate Preview on Friday, January 15, an evening driven by purpose. Proceeds from the signature fundraising event will directly benefit the Department of Nursing and Clinical Care Services at Children's Hospital of Philadelphia (CHOP).

For the latest details, ticket information and more, please monitor phillyautoshow.com.

About the 2027 Philadelphia Auto Show: The 2027 Philadelphia Auto Show will park at the Pennsylvania Convention Center from January 16-24. The Black Tie Tailgate Preview benefiting the Department of Nursing at Children's Hospital of Philadelphia will take place on Friday, January 15. For tickets and more details, visit phillyautoshow.com. *Please note – information in this release is subject to change.

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